



CO-CHAIRS

Bob Ruffolo
Joyce Ruffolo

PAST CO-CHAIRS

Cookie Till
Evan Sanchez

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Betsy Fenwick	Joyce Ruffolo	
Leslie Jespersen	Maria Ruffolo	
Maria Lacca	Robert Ruffolo	
Phyllis Lacca	Christopher Simonetti	

Dear Friends,

We greatly appreciate you taking the time to review the sponsorship information for the Wedding of the Sea Festival, a family-friendly, multi-cultural event in the heart of Ducktown, Atlantic City.

The Parish of St. Monica in Atlantic City, NJ, led by Father Jon Thomas, was proud to revive a signature event for the City of Atlantic City on August 15, 2016 after a twenty- plus year hiatus. Nearly 1,000 people attended the festival in its first year, and 2017 also had a strong attendance of 700+, despite the inclement weather. This year is poised to be even bigger and better with your support!

The Wedding of the Sea is an ancient Venetian tradition, one in which the city on the sea would celebrate its "marriage" to the waters. When Italian immigrants settled in Atlantic City and founded St. Michael's, they brought the tradition to Atlantic City. The day starts with a Catholic Mass at Boardwalk Hall at 12 noon, followed by a procession to the surf led by the Bishop of Camden and Mayor of Atlantic City, followed by the recently revived Festival.

The Wedding of the Sea Festival begins at 1:00pm and goes until 7:00pm and brings together the best local restaurants including Dock's Oyster House, Angelo's, Angeloni's II, Formica Bakery, Barbera Seafood, and White House Subs, a beer garden from Ducktown Tavern, family-friendly games and live entertainment to create a full day for the whole family.

This is our parish's main annual fundraiser which will eliminate numerous requests for smaller donations throughout the year.

Thank you in advance for reviewing the following sponsorship information. With your support we will build the Wedding of the Sea Festival into Atlantic City's signature family-friendly event.

With gratitude,

Bob & Joyce Ruffolo, & Wedding of the Sea Festival Committee



2018 WEDDING OF THE SEA FESTIVAL

WEDNESDAY, AUGUST 15, 2018 | MASS AT BOARDWALK HALL 12 NOON
FESTIVAL 1 PM - 7 PM ST. MICHAEL'S LOT | GEORGIA AVE, ATLANTIC CITY

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR PACKAGE **\$2,500**

Inside front cover or back cover full page, full color ad in program book, e-blast(s) include sponsorship, large size logo displayed throughout the event on signage, brand recognition with media & social media announcements.

GOLD SPONSOR PACKAGE **\$1,000**

Inside back cover, full page, full color ad in program book, e-blast(s) include sponsorship, medium size logo displayed throughout the event on signage, brand recognition with media & social media announcements.

SILVER SPONSOR PACKAGE **\$500**

Half page ad, inside back cover in program book, e-blast(s) include sponsorship, small size logo displayed throughout the event on signage, brand recognition with media & social media announcements.

Please email your ad and logo to:

ads@weddingofthesea.org

Deadline for ad art and logo submission

is Friday, July 20, 2018

After this date, we cannot guarantee inclusion in printed materials.

PAYMENT METHOD

Payment due upon submission of sponsorship form.

Sponsorship is not guaranteed until paid.

Enclosed is our check in the amount of
\$ _____ made payable to
The Parish of St. Monica.

Please include check memo: "Wedding of the Sea" or "WOS"

SEND CHECK TO:

Attn: Joan Parker

2651 Atlantic Ave., Atlantic City, NJ 08401

For more Information, contact: ads@weddingofthesea.org

Thank you for your support!

ADVERTISING/LOGO SPEC & DEADLINE: FRIDAY, JULY 20, 2018

THE PROGRAM BOOK WILL BE
APPROXIMATELY 8 1/2" HIGH X 5 1/2" WIDE

	COLOR	B/W
<input type="checkbox"/> Full Page Ad	\$300	\$200
<input type="checkbox"/> Half Page Ad	\$200	\$100
<input type="checkbox"/> Quarter Page Ad	\$150	\$50
<input type="checkbox"/> Eighth Page Ad	\$125	\$25
<input type="checkbox"/> Single Line Ad		\$10

Example: In memory of Loving Husband Joseph by wife Isabella Jones
In Honor of St Padre Pio by Jim Smith

Ad Specs

Full-color, high-res ad art must be in PDF format

Full Page: 5" wide x 8" high

Half Page: 5" x 4" **horizontal

Quarter Page: 2-1/2" x 4"

Logo specs

High-res company logo must be in .jpg or .png format

SPONSOR COMPANY INFORMATION

Please complete your company information exactly as you would like it listed on any printed or online recognition.

Company Name _____

Name _____

Address _____

City _____

State/Zip _____

Website _____

Facebook/Twitter Handle _____

Telephone _____

Contact Email _____

Amount Enclosed \$ _____

SEND COMPLETED FORM AND PAYMENT

(Please make a copy for your records).

SEND CHECK TO:

Attn: Joan Parker | 2651 Atlantic Ave., Atlantic City, NJ 08401

Or email: ads@weddingofthesea.org

Please note "WOS 2018 Festival Sponsorship" in the subject line.